

Weaverville Chamber of Commerce- Minutes

Thursday, July 21, 2022

6p-8p

Board Members in Attendance: Teckla Johnson, Amber Carman, Karlyne Zaitz, Jean Lam, Chriss Williams, Deidre Brower

Guests/Members: Fiona Brower, Pat Zugg, Karyn Compton, Brady McKay,

I. Call to Order (Teckla): The meeting was called to order at 6:07pm.

II. Welcome

- A. Introduction of Guests
- B. Changes to the Agenda: none

III. Reports:

- A. Treasurers Report (Jean): Jean circulates the Treasurers Report.
- B. Secretary's Report (Chriss): The Minutes are passed with a minor edit with spelling of a Board Member's name.

IV. Program Presentation: none

V. Correspondence

- A. Trail Clean up: James Aven reached out asking for the WCOC to advertise the event.
- B. EV Bus Demo (Teckla): Teckla attended the EV Bus Demo event at TAPAC. THS may be getting an e-bus. Currently there are grants available for entities seeking greener transportation alternatives.

VI. Unfinished Business

- A. Cannabis (Deidre): A letter in support of the retail ordinance was read by Teckla during BOS and TCPC meetings. Chriss discusses feeling like The Chamber's letter was ignored by the District 2 Supervisor. Discussion on how best to connect with district supervisor moving forward with the goals The Chamber. Amber suggests The Chamber write a letter to the editor outlining its support of legal cannabis businesses, Deidre suggests the cannabis committee re-writing a letter in support of all legal businesses in the community. Chriss suggests inviting supervisors to specific Chamber meetings or meeting with Supervisor individually.
- B. T-Shirts (Teckla). No new updates. Discussion moved to August meeting

VII. New Business

- A. Committee Reports
 - i. Membership/Welcome Baskets (Jean/Chriss): Jean reports there are 41 members currently. Discussion on preparing Welcome Baskets in August. Chriss will deliver framed certificates to businesses and email individual members a welcome letter with certificate attached.
 - ii. Made in Trinity- no report.
 - iii. 4th of July (Amber/Jean): Donation jars were set out at several local businesses. Sponsors thanked. The event was well attended despite weather setbacks. Discussion on how to increase funds in order to provide a slightly longer fireworks show in the years to come. Ideas include

reaching out to foundations, setting up a GoFundMe account. Discussion on additional volunteers and leadership for event so that it does not fall solely on one member. A Boy Scout Troop helped clean up the field.

iv. Halloween (Teckla): Teckla will check on the limitations of insurance coverage. There will not be a Candy Cruise this year, however discussions on hosting a community “Trunk or Treat” and Haunted Forest.

v. Mountain Magic: Committee meeting is scheduled.

vi. Marketing/Advertising/Social Media (Anna, Scott, Chriss): Scott & Anna are absent. Chriss reports The Chamber’s Instagram followers (246). Teckla shows the Fall events Poster created by Buildaberg. The After 5 Ad needs additional Weaverville centric photos.

vii. TOT/Tourism (Teckla): The committee will meet soon to discuss TOT funds that will be on the ballot in November which would increase funding and how to collaborate with District Supervisors.

viii. Ad Hoc Committees

a. Heritage Days (Deidre): Event was a success. The Chamber raised \$600 through its bake sale.

b. Music in the Park (Teckla): The last event of the season is coming up. It will raise money for Ascend Wilderness Experience. Tiger Knife will perform. Nachos and beer will be served.

ix. Calendar Committee (Brady): The committee met and came up with the logo “On the Edge of Wild”. The campaign would feature a little figure that goes on adventures to local places. Ideas also include a wildflower calendar. Budget is discussed and creative input.

VIII. Adjournment: The meeting was adjourned at 7:55pm