

## **Weaverville Chamber of Commerce**

December 21, 2023

Board Meeting

Trinity County Office of Education Conference Room

Minutes

**Board Members in Attendance:** Monica Landon, Jean Lam, Teckla Johnson, Amber Carman, Chriss Williams, Karlyne Zaitz,

**I. Call to Order (Teckla):** The meeting was called to order at 6pm.

### **II. Welcome (Teckla)**

- a. Guests: Devon Adrian, Ric Leutwyler, Sheri White (HRN), Magdalena & Richard Elorriaga (Gorgeous by Design)
- b. Changes/Additions to the Agenda: Sheri White
- c. Announcements: Winter Solstice, Diggins is having a Christmas celebration (3pm+),
- d. Sheri White: Community Action Partnership seeks an additional Trinity County representative for the Continuum of Care (Colusa, Glen, Trinity) which is how the County obtains funding for housing. The committee members are made of community members from 3 groups: Board of Supervisors, Economically Disadvantaged, and Private Enterprise. There is a current opening for private enterprise. Needs to be a resident of Trinity County and interested in securing funds for housing. There are 6 meetings a years and the location of the meeting rotates through the participating counties (representatives carpool) from 10am-2pm. For more information contact Sheri White.

### **III. Reports**

- a. Treasury Report (Jean): The available balance is \$5,958.87 (Nov. 30.2023)
- b. Secretary's Report (Chriss): Devon motions to approve. Jean seconds. Motion carries by Board unanimously.

### **IV. Correspondence**

- a. Tribal TANF needs W9 to become a member (Jean): Jean sent them a w9 per their request. Amber says the request has to due with a certain entity tax status.
- b. Addition of NVCSS Disaster Case Management Program to email list: Chriss added them to the email list.
- c. After 5: Ron Harrington is going to trade show in February and would like to bring brochures from businesses. The Visitors Center will be collecting these. Chriss will email membership. Monica said the Rec Guide will also be advertising soon. Teckla will put this on the agenda for the next meeting.

### **V. Old Business**

- a. WCOC & TC Merger Discussion:

i. General Update and Review (Teckla): The Trinity County Chamber had a meeting last night and finalized the job description for the Tourism Director and Assistant and discussed an MOU with the Visitors Center and bylaws of the Trinity Chamber to be inclusive of TOT members.

1. Proposal to leave WCOC intact

2. Upcoming meeting with CAO & Supervisors

3. TOT Funding: Give to TC Chamber for marketing? Pros &

Cons discussion (Teckla): WCOC's TOT funds are used for advertising in After 5, Visitors Guide and Trinity Journal Rec Guide. Board discussion about giving TOT funds to Trinity Chamber for shared advertising. Discussion will be continued next meeting.

4. WCOC Board member to be on TC Chamber board: Teckla was voted in as representative to the Trinity Chamber on December 20.

5. Board Process on Adding New Contacts Update (Jean/Chriss): Work in progress.

## **VI. New Business**

a. Lani Lott Services: Chriss reads Lott proposed contract to the Board. Amber motions to renew Lani Lotts contract. Karlyne seconds. Motion carries unanimously. Discussion on using SquareSpace as Chamber website domain and host. Amber motions to continue use. Chriss seconds for discussion and suggests reviewing the matter over the course of the year. Board agrees. Motion carries unanimously.

b. Gorgeous by Design: Owners provide Board with an overview of their new business located on Hwy 3 near Main Street. Board welcomes them to Trinity County.

## **VII. Committee Reports**

a. Membership Committee (Jean/Karlyne): They are making more baskets for new businesses.

b. Made in Trinity: N/A

c. 4th of July (Teckla): Teckla wants WCOC to discuss new chair for the committee at a future meeting.

d. Halloween: N/A

e. Mountain Magic (Jean/Chriss/Karlyne/Amber): This evening was the Winter Solstice event. Luminaries were set all around downtown with help from the Girl Scouts. This year's Hanukkah was a success and is growing every year. Question about what to do with the luminary bags and candles. Board agrees that current supplies can be thrown out once they are picked up.

f. Marketing/Advertising/Social Media (Lythia, Monika, Chriss, Brady): Chriss reports that the Marketing committee has not met in awhile mostly due to unknown future re: merge.

g. Music in the Park: N/A

h. Ad hoc Committees:

i. TOT: N/A

ii. Economic Development - Trinity County Economic Development Corporation: N/A

iii. Cannabis (Monica & Chriss): They will meet in the new year

iv. Board Election Committee (Chriss/Jean): In progress.

**VIII. Adjournment:** The meeting was adjourned at 7:13pm