

Weaverville Chamber of Commerce

Board Meeting Minutes

April 21, 2022

Trinity Alps Golf Course

Call to Order (Teckla): 6:02pm

Board Attendance: Teckla Johnson, Amber Carman, Karlyne Zaitz, Jean Lam, Deidre Brower, Chriss Williams, Elizabeth Watson, Anna Carson

Members & Guests: Pat Zugg, Brian Muir, Lithia Sanchez

Welcome & Introductions: Brian Muir, Lithia Sanchez,

Reports:

- Treasurer's Report (Jean): Treasury Reports circulated. Balance: \$5,186.26
- Secretary's Report (Chriss): Deidre motions to approve February Minutes. Pat Zugg seconds. Motion carries.

Program Presentation: None

Correspondence (Jean):

- Anonymous email received regarding a homeless encampment by Lance Gulch. Deidre will contact Chantelle Estes or Suzi Kochems.
- Trail Alliance Cleanup: WCOC will endorse. Need new event date
- Email re: Ultimate Motorcycling 3-day motorcycle event (June 5-9). Anna & Amber form a sub-committee to support this event and WCOC's involvement.

Unfinished Business

- Retail Cannabis letter
 - Current Cannabis committee will revise the current letter for May 3 BOS meeting and will circulate draft to Board for final review.

New Business

- Membership Fee Invoices (Chriss): Several businesses have reached out about receiving an invoice for membership fees vs filling out the traditional form year after year. Jean can send invoices, if provided list. Discussion about having an easy to fill out membership form on Chamber website. Chamber will reach out to Lani about doing that.
- Agenda item next month: Square (Amber)
- Insurance Update (Teckla): The Chamber's current insurance policy does not cover "haunted attractions." Music in the Park can be covered by insurance with an additional estimated fee of \$50. Teckla will follow up with insurance re: Candy Cruise Halloween event.
- COVID banner (Teckla): Board approved donating the Mask Up banner to Trinity Together.

- WCOC table at the Pride Picnic (Teckla): Teckla motions for WCOC to support the Trinity County Pride Picnic on June 11. Deidre seconds. Motion carries.
- Business Survey (Teckla): How do we know what our community needs? What types of workshops or questions would we want to include? \$300,000 grant available from Community Block Association.

County Updates:

- New transportation plans (Teckla): Teckla attended the Regional Transportation Meeting. The meeting focused on regional roads, airports etc. and Active Transportation plans.
- Discussion on a Letter of Support for an uptown-downtown sidewalk. Sub-committee formed: Anna & Amber
- Rural Bus Dev Grant (Teckla): Teckla attended meeting. Suzi Kochems secured a rural development grant aimed at addressing local challenges: housing, workforce development and some other infrastructure items. A playbook will eventually be released to the community.

Committee Reports

- Membership (Jean): Jean provided Lani with an updated list of new members.
- 4th of July (Amber): \$3,060 fireworks donations. Banners will be created for sponsors.

Next Steps

Announcements

Adjournment (Teckla): 8pm

Submitted by: Chriss Williams, WCOC Secretary