

Weaverville Chamber of Commerce

Board Meeting Agenda

Thursday, June 17, 2021

6:00 p.m.

ZOOM:

Meeting ID: 892 9210 7125

Passcode: 821861

Phone: 1-669-900-6833

6:00 Call to Order

6:00 Welcome

- Guests
- Changes to the Agenda

6:05 Reports

- Treasury Report: Jean Lam
- Secretary's Report: Chriss Williams

6:15 Program Presentation

- First Saturday, Jill Richards

6:30 Correspondence

- Concerned citizen email

6:45 Unfinished Business

- Update from Executive Board (agenda, meeting procedures and roles, voting of members and by-laws, action items)
- Rotary letter of support update

7:00 New Business

- Autumn in the Alps

Weaverville Chamber of Commerce

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➤ Committee Reports:

- Membership (Welcome of new businesses, update on new membership)
- Made in Trinity
- 4th of July
- Mountain Magic
- Ad hoc Committees (events, other)
 - Cannabis: letter of support

7:45 Next Steps/Action Items

7:55 Announcements

8:00 Adjournment

Weaverville Chamber of Commerce

May 20, 2021 -Board Meeting Minutes

Call to order (Elizabeth): 6:01pm

Board Members Present: Elizabeth Watson, Teckla Johnson, Chriss Williams, Jean Lam, Deidre Brower, Amber Carmen, Anna Carson, Julie Feely, Scott Watkins

Guests/Members: Pat Frost Lani Lott, Michelle Myers, Jill Richards, Pat Zugg

Changes to Agenda: 4th of July, Trinity Made budget request, After 5 ads, Art Walk

Treasurer's Report (Jean Lam): Total: \$16,589.05 Available balance: \$900

Secretary's Report (Chriss Williams): Jean moves to approve minutes with amendment. Julie seconds.

Business

Wvvl Rotary Grant Project Presentation (Pat Frost): The Rotary Club plans to install bike racks on Main Street with a \$5,000 fundraising goal for this project. Prototypes were created by Trinity High School Students. Scott motions for the WCOC to write a letter of support. Jeans seconds this motion. Board votes unanimously in favor. Pat will send Chriss and Elizabeth a pdf on this project.

Membership list heading: Michelle Myers asks how the WCOC website membership directory lists businesses and determines headings. Lani Lott provides clarification.

Committee Reports

Letter of support for Retail Cannabis: Teckla motions to revise the current letter for WCOC President to read at a future B.O.S. meeting. Deidre seconds. Board votes in favor. Motion approved.

4th of July Fireworks. Anna Carson steps down from the planning committee. Volunteers for event still needed.

Trinity Made: Request for funding to print postcards that will be handed out during the 4th of July parade in Weaverville. Jean motions to approve no more than \$200 on post cards. Michelle seconds. Board votes in favor. Motion approved.

After 5 ads: Board reviews graphics. Scott discusses building a library of images needed and pooling together resources between Trinity County chambers.

Buddy's Towing: In-progress.

Other Business

New Members Committee: A Welcome Committee has been active in the past but needs volunteers to run again. Michelle volunteers. Anyone interested in volunteering can contact Michelle directly.

First Saturday Art Walk: Discussion on having a WCOC board member join the TC Arts Council's committee for First Saturday Art Walks.

Huffman Bill Letter of Support: Teckla motions that until WCOC develops a Policies & Procedures around Letters of Support, the WCOC should abstain from writing one for the Huffman Bill. Julie seconds motion. Board votes: 2 abstain, 6 yes, 2 Board Members absent. Motion passes.

8:36p.m. Meeting adjourned.

4th of July 2021
Committee Report
6/17/21

- 4th of July still needs volunteers for security and clean up from the 3rd – 5th. Ideally we are looking for a person who wants to “lead” some of these day of and day after activities.
- Pat Zugg is securing porta potties and has booked Brian Poe to do music for the event.
- We have been doing weekly updates to social media and will begin putting out press releases in the Trinity Journal starting this week.
- We will be thanking businesses and new individual donors on a weekly basis.
- Go Fund Me has brought in \$535, other donations from businesses, individuals, and civic groups have brought in \$7,328 for a total of \$7,863.

Weaverville Chamber of Commerce

Committee Name: New Member Welcome

Committee Positions: Chairperson, Co-Chair, Secretary

Purpose: Provide all new businesses who have paid a new membership to the Weaverville Chamber of Commerce with information regarding resources in Weaverville and Trinity County.

Committee Duties: Once notified when a new business has joined the chamber- reach out and deliver to the new member business with a Welcome packet which includes a welcome letter, County resource guides, local business information (business cards, brochures, promotional materials...) and any other supportive information.

Reporting Duties: New Member Welcome Committee will attend the monthly chamber meetings and report to the body of the # of New Member Welcome packets that were delivered for the prior month.

June 14, 2021

Committee Report: Weaverville Chamber of Commerce/New Member Welcome Committee

Chairperson Report- Since last month's WCOC meeting, Michelle Myers volunteered to act as Chairperson for this committee. All members are welcome to join. Currently, the open positions are Co-Chair and Secretary. Thank You Julie Feeley for your interest in helping.

The tentative meeting schedule of the committee is Monday (on a weekly basis to start) until such time as the committee is up and running efficiently. The meeting will be held at the Art Studio of Trinity Arts & Crafts Supply Co., 30891 State Hwy 3, Weaverville CA. It will then meet twice a month; the first meeting is to gather and review all new memberships, put together all packets, then deliver to new members. The second meeting will be to create the report that will be submitted to the general membership at its monthly meeting.

An outline of the functions and duties has been drafted and presented to the membership on the page above. This document is open for the members to make comments and give input. Otherwise, its intended purpose is to be used as a roadmap for directing the committee.

At the time of reporting, we are unsure if there were any new members. We seek input and direction as to how we obtain that information and what "typical information" should always be included in the welcome packets.

Thank you for letting me be of service.

End of report