

**DRAFT**

WEAVERVILLE CHAMBER OF COMMERCE  
BOARD MEETING - JANUARY 28, 2021 - MINUTES

The President called the meeting to order at 6:04

- Additions to the Agenda:
  1. The Chamber Mixer
  2. Changing the Board Meetings to twice a month
  3. Strategic Plan. Does it need an update? To be discussed at next meeting.
- Jean and Karlyne were thanked for cleaning up the Band Stand
- Treasurer's report: Jan, 2021 Beginning Balance \$15,294.80 \* Ending Balance \$18,161.00. Income - \$3,583.53 \* Expenses \$717.13 \*\* Carryover funds \$9,587.67
- Secretary's Report. The minutes from the December 17th meeting were approved (Jean/Anna). Lani's Proposal will be discussed at the next meeting
- Committee Reports: Shop Local - Anna - The committee has come up with many ideas and will be ready to report at the February meeting.
  1. There was a question about putting the Calendar of events on the Website. There is one already there and populated. A link to the Journal would bring up all the events in Trinity. Lani is already monitoring the Journal calendar.
  2. Thank you notes to all who donated have been sent. It was motioned and passed (Elizabeth/Anna) that the WCOC have some thank you notes printed with the Chamber logo to use in the future for thanks yous.
  3. The Banner has not yet been hung. The rope was not long enough nor to the County Specs. Elizabeth will get the specs and the banner company name and ask them to bring the rope up to the specs or give us our money back. The banner is in the Visitor Center and Pat thinks that it would not be possible for us to replace the rope.
- Letter of Support for Cannabis Retail: There are corrections that need to be made to the letter before it can be submitted to the BOS. They will be meeting on Feb. 2nd and it would not be on the agenda. A group was formed (Deidre, Anna, Scoot, Chris, Wayne) to rewrite and submit. Jean does have letterhead for this.
- Jill Cox spoke to the guidelines for receiving the COVID vaccine. The over 75s have been taken care of, now registering the over 65s. Registration opens and closes as the product is available or out of stock. She has a web page where information is posted and to answer any questions. She will be holding Town Hall meetings with speakers on the 2nd Monday of each month. Next is February 8th 7 pm to 8 pm. She also spoke to the CAREs act funding which is not being received by businesses. Jill reported that there needs to be a local bank to be the point of contact for distributing funds. The local banks are not stepping up to the plate. Business Licenses and the SB 1219 (?) Small Businesses, need to have a business License to apply for funding, but Post Office Box #s as an address are not accepted. The County needs to have a data base for businesses, and there are a lot of small businesses for the BOS to get current so that this process can proceed.

- Cultural Diversity - Cultural Equity - Racial Equity: Cultural Diversity values the unique and collective cultures of diverse communities. While Cultural Equity is suppose to honor the embodiment of values, policies and practices that ensure all types of people are represented. Racial Equity is when race no longer determines one’s socioeconomic outcomes; when everyone has what they need to thrive and be on an equal footing with everyone else. Jean will look up what policies and documents other Chambers have.
- Alignable (Scott): Scott proposed that we have a Weaverville Business Person of the Year. We will need criteria, an award, a plan, quarterly raves, Businesses involvement. The Best of Trinity to be announced at the next Mixer.
- Mixer: Would need to be virtual. Do Break-out rooms, get to know one another, workshops, Spring mixer. THIRSTY THURSDAY - March 18 (Mark your calendars)
- Election:

Nominated were:

|           |              |                   |
|-----------|--------------|-------------------|
| Elizabeth | 2020-21 term | Jean/Teckla       |
| Jean      | "            | Julie/Scott       |
| Karlyne   | 2021-22      | Jean/Julie        |
| Amber     | "            | Teckla/ Elizabeth |
| Deidre    | "            | Jean/Anna         |
| Chriss    | "            | Jean/Teckla       |

Jean moved and Scott seconded this slate - motion carried

Chriss Williams was elected WCOC Secretary (Jean/Teckla)

The rest of the Board is already serving a 2 year term: Teckla Johnson, Anna Carson, Julie Feely, Scott Watson. One position is vacant. Eleven Board positions in all.

Discussion about a 2nd Board meeting each month.. It was decided that the regular Board Meeting will be held as scheduled every third Thursday 6:00 pm. A second meeting will be called for Committee Reports. Will need to keep a current list of committees. Committee packets will go out to the Board along with the Agenda and minutes from the regular Board meetings.

Teckla spoke with Kelli Gant who is proposing a Tri-County Chamber event on March 1 as a Board Meeting, or move out to be a collaborative event for the three Chambers: cannabis, shop Trinity, Mixer/Members, community events.

Jean will research in what ways other chambers are dealing with COVID.

Respectfully Submitted,  
Julie Feely