

Weaverville Chamber of Commerce

Board Meeting Agenda

Trinity County Office of Education

Thursday, February 15, 2024

6:00 - 8:00 PM

- 1. 6:00 Call to Order and Housekeeping**
- 2. 6:05 Welcome**
 - a. Guests
 - b. Announcements
- 3. 6:10 Reports**
 - a. Treasury Report
 - b. Secretary's Report
- 4. 6:15 New Business**
 - a. Gold Passport/Coupon Book
 - b. Planning
 - i. Yearly activities, committees and leads established
- 5. 7:20 Old Business**
 - a. Pedestrian Safety Letter
 - b. Block Captains
- 6. 7:30 Elections**
- 7. 7:45 Committee Reports**
 - a. Mixer
 - b. 4th of July
 - c. Membership
- 8. 8:00 Adjournment**

Weaverville Chamber of Commerce Board Meeting Agenda

Trinity County Office of Education

Thursday, January 18, 2023

6:00 - 8:00 PM

Minutes

Board Attendance: Teckla Johnson, Jean Lam, Chriss Williams, Karlyne Zaitz, Monica Landon, Brady McKay, Megan Scalzo, Amber Carman

I. **Call to Order:** 6:06pm

II. **Welcome**

- Guests: Trish Harris, Pat Zugg, Cala-Dece Traub
- **Changes/Additions to the Agenda:** Trinity UpBeat
- **Announcements:** None

III. **Reports**

- **Treasury Report (Jean):** Jean presents the report for The Board to review. The current available balance is \$5589.88. Insurance bill due in March.
- **Secretary's Report (Chriss):** Amber motions to approve December's Minutes as presented. Board votes unanimously in favor. Motion carries.

IV. **Correspondence**

- **Letter of Support:** Supervisor Cox reached out to The Chamber about supporting the Caltrans Sustainable Transportation Planning Grant to create a Readiness Plan for Zero Emission Charging Station locations throughout Trinity County. Teckla previously sent out the Letter of Support for The Board to vote upon via email. Board Discussion. Monica says she heard from a community member that it's best to ensure that charging stations are not specifically Tesla, to consider that a special type of tow truck is needed to assist electric vehicles that have broken down and these vehicles have an increased fire risk. The Board would like Supervisor Cox to attend a WCOC meeting to discuss the matter further later.
- **Sandie Romans:** Local Maps of Weaverville, Northern Trinity and Hayfork: Romans called Teckla about how many maps the Chamber would like to order, and Romans gave Jean a box of maps. This comes at no cost to The Chamber. Board discussion on how the maps are used and how to address several of the inaccuracies on it.

V. **Old Business:** None

VI. **New Business**

- **Fundraising (Teckla):** The Chamber needs to brainstorm ways to fundraise more creatively as while events are well attended they are not generating significant revenue. Trish asks where funds currently go. Teckla explains they help fund current Chamber events. Megan suggests a pub-crawl event during St. Patrick's Day and would like to create this event as part of fundraising efforts. She also suggests a boozy Easter egg hunt for adults. Monica suggests hosting a Monte Carlo night. Board discussion on ways donations have been sought in the past. Trish suggests having targeted fundraising efforts. Teckla asks for volunteers to form a Fundraising committee: Trish, Jean, Megan
- **Trinity County Rec Guide (Teckla):** To receive a significant discount, The Chamber needs to confirm their participation in the coming week with The Trinity Journal. Monica volunteers to design the ad but needs feedback and ample time for the process. Board discusses splitting a half page with the Trinity Chamber. Chriss emails the Trinity Chamber's Marketing group for discussion and will let Teckla know if they want to split the ad.
- **Back payments for Zoom (Teckla):** For the past 4 years, Trinity Together has been paying for Zoom and WCOC needs to reimburse in the amount of \$609.60. Teckla poses the question: should we keep Zoom? Board discussion. Current Zoom membership is

good for 2024. Chriss suggests using Google Meets or the free option of Zoom. The Board agrees to try using Google Video Chat once the Zoom membership has expired.

- **Updates: Quarterly meeting with Supervisor Cox (Teckla and Chriss):** Teckla and Chriss met with Supervisor Cox. The discussion included: uptown crosswalks (flashing lights, solar powered lights...but there are obstacles), community waste, recycling, and affordable housing. Board discusses writing a letter to CalTrans about the need to install new crosswalks. Teckla says she can draft a letter. Amber suggests reaching out to Chamber block captains to assist with efforts. Board discussion.
- **Updates: Trinity County Chamber:** Chriss discusses conversations within the Trinity County marketing committee. Board discussion. Chriss will spearhead an "I heart 'Ville" Instagram campaign for February.
- **Weaverville Committee:** Discussion on how to collaborate with the Trinity Chamber by helping head the TC's Weaverville Committee. Amber suggests that the WCOC rep for the TC would also attend Weaverville committee meetings in the very least. The Board agrees that it's open to collaborate and serve as the Weaverville Committee of the Trinity Chamber, if need be.

VII. Committee Reports

- Membership Committee (Jean/Karlyne): Jean purchased baskets for new members and requests any basket donations members may have. They will fill them for new businesses opening in the community.
- Made in Trinity: N/A
- 4th of July (Teckla): Community members have suggested changing the traditional fireworks show to a light or drone show due to environmental and pet anxiety concerns. Teckla is meeting with the McConnell Foundation about possibly sponsoring this. Board discussion. Pat says that the fireworks show will be July 5, 2024. Further discussion tabled until next meeting. Trish volunteers to assist with organizing this year's fireworks and requests more information.
- Halloween: N/A
- Mountain Magic: N/A
- Marketing/Advertising/Social Media (Lythia, Monika, Chriss, Brady): No updates. The committee will reform next month.
- Music in the Park: N/A
- Ad hoc Committees
 - TOT Partners: None
Economic Development: None
Cannabis: Monica & Chriss: None
 - Board Election Committee (Chriss, Jean): Board Elections will be held February 15, 2024
Mixer Committee: Mixer typically held in March. Board discussion. Mixer date April (?). Committee formed: Teckla, Brady, Trish

VIII. Adjournment: 8:24pm

Minutes Submitted by: Chriss Williams, Secretary

Subject: Urgent Appeal for Improved Crosswalk Safety Measures

Weaverville Chamber of Commerce
PO Box 345
Weaverville, CA, 96093

February 12, 2023

Trinity County Board of Supervisors Name
Address listed here
Weaverville, CA, 96093

Dear Members of the Board of Supervisors,

The Weaverville Chamber of Commerce is writing to express our deep concern regarding the safety of pedestrians at crosswalks within our community. Over the past year, our businesses owners and community members have observed and heard about many close calls and accidents involving pedestrians in crosswalks, highlighting the urgent need for enhanced safety measures.

It is imperative for the Board of Supervisors act to address these safety concerns before more serious incidents occur. The incidents we are referring to have not only caused harm to individuals, but have also created a sense of fear and unease among pedestrians, many of whom are either tourists, or youth who have no other mode of transportation. To address this issue and ensure the well-being of our community members, the Weaverville Chamber of Commerce respectfully request the Board of Supervisors to consider the following actions:

1. **Conduct a Comprehensive Safety Assessment:** Initiate a thorough review of all existing crosswalks within the community to identify high-risk areas and assess the need for safety improvements.
2. **Implement Enhanced Signage and Markings:** Improve visibility and awareness at crosswalks by installing clear and conspicuous signage, reflective markings, and pedestrian crossing indicators.
3. **Explore Traffic Calming Measures:** Investigate the feasibility of implementing traffic calming measures, such as speed bumps, enhanced lighting, and raised crosswalks, to encourage safer driving behavior in proximity to pedestrian crossings.
4. **Enhance Education and Outreach Programs:** Launch community-wide educational campaigns to raise awareness among drivers and pedestrians about crosswalk safety rules and the importance of mutual respect on the road.
5. **Collaborate with Law Enforcement:** Work closely with local law enforcement agencies to increase enforcement efforts related to pedestrian safety, including the enforcement of speed limits and yielding to pedestrians at crosswalks.
6. **Engage with Traffic Engineering Experts:** Consult with traffic engineering professionals to seek expert advice on designing and implementing effective crosswalk safety measures.

We believe that by taking prompt action on these recommendations, the Board of Supervisors can significantly improve the safety of our community and prevent future accidents and close calls. The well-being of our community members should be a top priority, and we trust that the Board will give due consideration to these concerns.

Thank you for your attention to this matter. We look forward to hearing about the positive steps that will be taken to enhance crosswalk safety within our community.

Sincerely,

Weaverville Chamber of Commerce
Weavervillechamber@gmail.com