

**Weaverville Chamber of Commerce  
Board Meeting Agenda**

Location: Trinity County Office of Education  
Thursday, May 19, 2022  
6:00 - 8:00 PM

**6:00 1. Call to Order**

**2. Welcome**

- a. Guests
- b. Changes to the Agenda

**6:05 3. Reports**

- a. Treasury Report: Jean
- b. Secretary's Report: Chriss

**6:15 4. Program Presentation**

- a. Amber Carman: Use of Square for Chamber business purposes
- b. Kerry Hurley, Emerald Trail

**6:30 5. Correspondence**

**6:35 6. Unfinished Business**

- a. Use of marketing/calendar funds: Jean
- b. Cannabis
- c. Trinity Together Business Survey: Teckla
- d. Welcome Committee: Baskets

**7:00 7. New Business**

- a. Membership Certificates: Chriss
- b. Grants: Teckla
- c. Vendor List: Teckla
- d. T-Shirts: Anna/Teckla
- e. Uptown Love: Teckla
- f. Committee Reports:
  - i. Membership: Jean/Chriss
  - ii. Made in Trinity: N/A
  - iii. 4<sup>th</sup> of July: Amber

iv. Halloween: Teckla

v. Mountain Magic:N/A

vi. Marketing/Advertising/Social Media: Anna/Scott/Chriss

vii. TOT/Tourism: Scott

viii. Ad hoc Committees: Music in the Park/First Saturday (Teckla), Trinity County Heritage Days(Anna/Deidre), Motorcycle Routes (Amber/Anna)

**7:50 8. Next Steps/Action Items**

**7:55 9. Announcements**

**8:00 10. Adjournment**

## **Weaverville Chamber of Commerce**

Board Meeting Minutes

April 21, 2022

Trinity Alps Golf Course

### **Call to Order (Teckla): 6:02pm**

**Board Attendance:** Teckla Johnson, Amber Carman, Karlyne Zaitz, Jean Lam, Deidre Brower, Chriss Williams, Elizabeth Watson, Anna Carson

**Members & Guests:** Pat Zugg, Brian Muir, Lithia Sanchez

**Welcome & Introductions:** Brian Muir, Lithia Sanchez,

### **Reports:**

- Treasurer's Report (Jean): Treasury Reports circulated. Balance: \$5,186.26
- Secretary's Report (Chriss): Deidre motions to approve February Minutes. Pat Zugg seconds. Motion carries.

**Program Presentation:** None

### **Correspondence (Jean):**

- Anonymous email received regarding a homeless encampment by Lance Gulch. Deidre will contact Chantelle Estes or Suzi Kochems.
- Trail Alliance Cleanup: WCOC will endorse. Need new event date
- Email re: Ultimate Motorcycling 3-day motorcycle event (June 5-9). Anna & Amber form a sub-committee to support this event and WCOC's involvement.

### **Unfinished Business**

- Retail Cannabis letter
  - Cannabis committee will revise the current letter for May 3 BOS meeting and will circulate draft to Board for final review.

### **New Business**

- Membership Fee Invoices (Chriss): Several businesses have reached out about receiving an invoice for membership fees vs filling out the traditional form year after year. Jean can send invoices, if provided list. Discussion about having an easy to fill out membership form on Chamber website. Chamber will reach out to Lani about doing that.
- Future Agenda Item: Square (Amber)
- Insurance Update (Teckla): The Chamber's current insurance policy does not cover "haunted attractions." Music in the Park can be covered with an addition \$50 fee. Teckla will follow up with insurance re: Candy Cruise Halloween event.
- COVID banner (Teckla): Board approved donating the Mask Up banner to Trinity Together.

- WCOC table at the TC Pride Picnic (Teckla): Teckla motions for WCOC to support the Trinity County Pride Picnic on June 11. Deidre seconds. Motion carries.
- Business Survey (Teckla): How do we know what our community needs? What types of workshops or questions would we want to include? \$300,000 grant available from Community Block Association.

### **County Updates:**

- New transportation plans (Teckla): Teckla attended the Regional Transportation Meeting. The meeting focused on regional roads, airports etc. and Active Transportation plans.
- Discussion on a Letter of Support for an uptown-downtown sidewalk. Sub-committee formed: Anna & Amber
- Rural Bus Dev Grant (Teckla): Teckla attended meeting. Suzi Kochems secured a rural development grant aimed at addressing local challenges: housing, workforce development and some other infrastructure items. A playbook will eventually be released to the community.

### **Committee Reports**

- Membership (Jean): Jean gave Lani an updated list of new members.
- 4th of July (Amber): \$3,060 fireworks donations. Banners will be created for sponsors.

### **Next Steps**

#### **Announcements**

**Adjournment (Teckla): 8pm**

Submitted by: Chriss Williams, WCOC Secretary

**Committee Name:** 4th of July

**Report Date:** 5/17/22

**Committee Members:** Teckla Johnson, Amber Carman

**Activity Description:** We have so far secured enough donations to host this year's fireworks. We need to raise at least 4k more in order to put the first payment down for next year. We will be placing buckets into the community for more donations and will set up a go fund me in June. We are considering selling t-shirts and water refills from Water Bar. We have secured 2 volunteers for the night of 4th of July.

**Committee Name:** Music in the Park

**Report Date:** 5/17/22

**Committee Members:** Teckla Johnson (WCOC), Karla Avila (TCAC), Taylor Aglipay

**Activity Description:** First event occurred on May 7th. Fewer than expected turned out due to cold weather, but profits from Cafe on Main Chili Dinner, beer sales and donations were still good. Proceeds went to the Farmer's Market. June 4th is our next event with Tiger Knife playing, Nachos by Trinity River Catering and More, beer provided by Brewery and Water Bar providing non-alcoholic beverages. We are very close to determining the June beneficiary.