

Weaverville Chamber of Commerce
March 18, 2021

Attendance: Elizabeth Watson, Teckla Johnson, Chriss Williams, Jean Lam, Karlyne Zaitz, Deidre Brower, Anna Carson, Julie Feely, Scott Watkins, Pat Zugg,

Call to Order at 7:45 p.m. (Elizabeth Watson)

Treasurer's Report (Jean Lam)

Secretary's Report/Minutes (Chriss Williams): approved with edits.

- I. After 5 Advertisement
 - Jean states that the WCOC Board previously approved the funding for the After 5 ad. Content for future issues suggested-- "choose your own adventure" (art, lake activities etc.) with various tag lines. Due to impending deadline for April ad, copy previously proposed by Scott is selected for April's issue. There will be no "Sunday Drive" promotion this year. Chriss volunteers to submit photos for future themes. Board encouraged to email Scott with ideas and photos.

- II. 4th of July Fireworks
 - Fireworks date proposed for July 3, 2021. Karlyne motioned, Julie seconded.
 - Pat reports she spoke with the fireworks company. Proposal and contract need to be set up. Jean will get back to WCOC Board on status of fireworks fund and how much is carried over from previous year.
 - Julie suggests WCOC begin advertising for 4th of July donations soon. A press release for the paper and letters to WCOC members needed. Julie volunteers to create a list. Chriss volunteers to write a press release. Anna suggests this item is brought to April Board meeting.

- III. Membership Mixer
 - Elizabeth suggests Board create a list of ideas generated from member Mixer. Teckla and Anna volunteer to synthesize the Zoom mixer and create a report for April meeting.
 - Buddy's Towing offered to wrap a tow truck in honor of community breast cancer survivors. A donation to a community organization or fund of choice can be made after each tow.

- IV. Misc.
 - The Art Council's Frontier Day will not be held this year. Traditionally it is held each May.
 - Deidre proposes putting the cannabis letter and its submission timeline on the WCOC April meeting agenda.
 - Anna proposes the Board resumes meeting in-person next month. Board decides that May is a better commencement month for in-person board meetings as more members will have the opportunity to receive their COVID19 vaccinations.

Meeting Adjourned at 8:15p.m.